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IN DEFENSE OF IP RIGHTS AND FAIR TRADE PRACTICES

Steven E. Adkins, Allen & Overy LLP Photo: Erik Dobecky, egdphoto.com



An Israeli hardware company has raised the \$400,000 needed to take their invention the Zuta, a mobile robot printer that drops ink onto a page as it rolls over the top—to market early in 2015. Watch more: bit.ly/mini11004

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With ink jet as well as toner, our business has often been defined as creating marks on paper. Now, it needs to be looked at in a broader sense.

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