

Business Inkjet Gains More Credibility



New survey results would suggest the once thick dividing line between laser printers and inkjets for business use is becoming blurred.

Three quarters of the 502 British based readers surveyed by PC Pro correctly identified that an Epson inkjet printer was cheaper to run than an HP laserjet printer. 68.3% correctly judged that the bolder print-outs came from an inkjet rather than a laser.

PC Pro's Editor-in-chief Tim Danton says people are starting to judge printers on what they can do for their business, rather than resorting to the old "laser good, inkjet bad" attitude.

Read more: bit.ly/survey5042

Watch more: bit.ly/inkjet10903

Printer Cartridges: 7th Most Counterfeited Products



According to the *Detroit Free Press*, counterfeit computers and accessories (including ink and toner cartridges) accounted for 3% of the total value of all seized counterfeit goods in the USA in 2013. This places them as the 7th most counterfeited products. Seizures of counterfeit computers and accessories products have amounted to more than \$13 million, or 37.5%, higher than in 2012.

The U.S. Customs and Border Protection (CBP) has established new cooperation with a variety of partners, such as China Customs, to improve the process and methods of detecting counterfeiting operations as well as the ability to target and intercept shipments of infringing products.

Read more: bit.ly/list5032

HP to Announce 3D Printer Status this June



According to *PC World*, CEO Meg Whitman has told an HP shareholder meeting that HP has cracked the two major problems with 3D printers: super slow printing speed and poor quality. She claimed HP will make "its first big technology announcement" in that field this June.

But *PCWorld* observed it does not necessarily mean HP will launch products in June, but the OEM will show "what it's working on and where it's heading".

Market researchers at IDC say 3D printing has moved "well beyond adopters and hobbyists," predicting the number of 3D printers sold this year will rise 67% compared to 2013.

Read more: bit.ly/3d5004

Print-Rite Debuts First 3D Printer



Print-Rite has released its first desktop 3D printer and consumables, making it one of the first aftermarket companies to launch a 3D printer.

The new printer offers a printing precision of 0.1mm, with much lower noise compared to other similar products. Moreover, the PLA/ABS printing materials used for the printer were formulated by both Print-Rite and 3D materials experts from the US. They are compatible with mainstream desktop 3D printers, according to Print-Rite. The firm stated the new printer and its supplies are protected by more than 10 patents.

It noted the new 3D printers are ready to ship while the second generation is under development.

Read more: bit.ly/print-rite5040

Stop The Ink-Sanity?

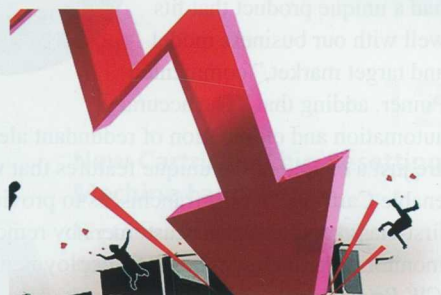


The unreasonable price of ink continues to be a hot issue. So has the pending New Jersey ink bill, which requires toner and ink cartridge manufacturers to list the cost to print 1,000 pages. Cartridge World has been very supportive of this bill and has even come up with a "Stop the Ink-Sanity" campaign to "shed light on the printer manufacturers' (OEMs) pricing tactics." The franchising giant is using this campaign to raise awareness, "about the overly expensive ink and toner cartridges sold through office supply and Big Box stores—and the hidden cost of printers."

Read more: bit.ly/stop5024

Watch more: bit.ly/law10801

Ink Suppliers May Suffer From Ink Reduction by Font Change



A 14-year-old school boy calculated that by simply changing font, from *Times New Roman* to *Garamond*, state and federal governments could save a combined \$400 million. *Garamond* uses less ink and toner than other fonts. *Seeking Alpha* believes the savings will impact many companies. It's said Office Depot will suffer most, as it is the only company to supply ink and toner cartridges to the U.S. Government. In its 3Q2013 report, Office Depot states ink and toner supplies account for over 44% of its annual earnings. Manufacturers, suppliers and retailers of inkjet ink will be hit by the enormous reduction of ink usage, if institutions and corporations follow the government's model.

Read more: bit.ly/ink5037